



## The Australian Family Friendly Workplace Seminar 2009



### Focusing on "employee-friendly" policies



Sydney, 9<sup>th</sup> & 10<sup>th</sup> September

In 2009, The Australian Family Friendly Workplace Seminar will once again represent the best opportunity for Australia's human resources practitioners, executive level managers and independent business owners to stay abreast of evolving policies and practices within the family friendly arena.

Building on the outstanding success of the 2008 event, and in light of recent government initiatives such as the 'Fresh Ideas for Work and Family program', the 2009 Seminar will explore relevant themes surrounding the development and implementation of successful employee-friendly initiatives. Newly developed content will expand on issues raised at last year's event, as well as introducing topical sessions such as 'Managing the Family Friendly Backlash' and an entertaining look into the future with a session entitled 'The Workplace of the Future: What will the ultimate employer look like in 2020'.

A further highlight of the seminar will be an engaging exploration of global trends. This session will focus on the current economic climate and how this is affecting employers and employees attempting to balance work and personal obligations. This session will include an interactive workshop and be presented by internationally renowned speaker and President of the Families and Work Institute in New York, Ellen Galinsky.

In addition to the many insights offered by a comprehensive range of expert speakers, seminar delegates will also benefit from the opportunity to engage with a broad cross section of like-minded professionals and discuss their own challenges and initiatives. Not surprisingly, last years event saw many great ideas and inspiring moments happening away from the podium.

### International Keynote



Ellen Galinsky

Ellen Galinsky is President and Co-Founder of the Families and Work Institute (FWI) located in New York. She is the author of over 35 books and reports, and has published more than 100 articles in academic journals, books and magazines.

At FWI, Ms. Galinsky co-directs the 'National Study of the Changing Workforce' and 'When Work Works'. She is the Program Director of the annual Work Life Conference and is also directing a project for FWI on career flexibility in academia.

The Families and Work Institute is a nonprofit, nonpartisan organisation dedicated to researching and understanding the changing dynamics of the workplace, family and the community.



## Content and Themes

Specific content for The Australian Family Friendly Workplace Seminar 2009 is presently being developed by the Workplace Training Advisory of Australia (WTAA) research unit. A number of corporate partners will participate as content providers and benefit from valuable exposure by showcasing their own 'employee-friendly' workplace practices.

### Key themes/topics include

**What's in it for me?** Managing the family friendly backlash

**Workforce Health:** Workplace stress and wellbeing programs

**Understanding the challenges:** Overcoming common obstacles in implementing 'employee-friendly' policies

**The Ageing Australian Workforce:** Organisational trends, implications, and possibilities

**Global Trends:** Managing and preserving strong family friendly practices in the face of economic instability

**The Workplace of the Future:** What will the ultimate employer look like in 2020?

## Audience

The Seminar will be attended by a broad spectrum of delegates including executive level managers, human resources practitioners, policy managers, operations managers and independent business owners.

## Dates & Location

The Australian Family Friendly Workplace Seminar 2009 will be held in Sydney on the 9<sup>th</sup> and 10<sup>th</sup> September

## Program

### Day 1 Wednesday 9<sup>th</sup> September

Registration	8:30am – 9:00am
Seminar Sessions	9:00am – 4:30pm
Seminar Drinks	4:30pm – 6:00pm

### Day 2 Thursday 10<sup>th</sup> September

Seminar Sessions	9.00am - 3.30pm
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## Seminar Organisers

The 2009 Seminar has been organised by the WTAA. The WTAA is a key Australian provider of nationally recognised training and development events. With an emphasis on culturally and socially aware programs, the WTAA's services have become synonymous with excellence and achievement. The 2009 Seminar is managed by a dedicated project team headed by Shaun Zapadlo and is administered from the WTAA's Melbourne office.

For further information call 1300 138 037

## Expert Speakers

The 2008 Australian Family Friendly Workplace Seminar comprised an unprecedented line-up of key Australian experts in the area of workplace wellbeing, work-life balance, workplace equality, diversity and family friendly practice. Noteworthy addresses were heard from Reverend Tim Costello, IBM's Robert Orth and Pru Goward MP. Following the success of the inaugural event, the WTAA has been approached by many potential expert presenters who have already indicated their desire to participate in the 2009 Seminar.

To access a list of confirmed speakers please visit [www.familyfriendlyworkplace.com.au](http://www.familyfriendlyworkplace.com.au)



Reverend Tim Costello illustrating the importance of a genuine balance between work and family life.



Pru Goward MP discussing Australia's commitment to implementing strong family friendly workplace practices.

# Registration Form

## The Australian Family Friendly Workplace Seminar 2009

Sydney - 9<sup>th</sup> & 10<sup>th</sup> September

This document is a **Tax Invoice**



Today's Date: \_\_\_\_\_  
Organisation name: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Title/Position: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Postal address: \_\_\_\_\_

**Return via fax: 03 9270 9099**

### Further Information

For further information please contact the Workplace Training Advisory of Australia.

**Phone.** 1300 138 037

**Fax.** 03 9270 9099

**Email.** registrations@wtaa.com.au

**Post.** PO Box 4079 Melbourne University  
VIC 3052

### Proudly presented by

Workplace Training Advisory of Australia Pty Ltd  
ABN 18 501 109 543

Names of participants	Title/position	Email (required for confirmation details)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

For large group bookings please call the registrations team on 1300 138 037

### Fees GST Incl.

	Single delegate	Two delegates	Three or more delegates
<b>Super Early Bird Rate - Ends April 24th</b>	\$1195	\$1195 pp	\$1195 pp
<b>Full Rate - After April 24th</b>	\$2295	\$1995 pp	\$1695 pp

Total delegates \_\_\_\_\_

Total registration fees due: \$ \_\_\_\_\_

### Payment Method

Payment in full required on registration (Registration is not confirmed without payment)

Please invoice me

Credit Card	VISA, Mastercard and Bankcard only	Amount \$
Card Number	_____	Signature
Expiry	____/____	

EFT*	Account Name: Workplace Training Advisory	Account Number: 1030-1805	BSB: 063-123
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\*Please email remittance advice to [registrations@wtaa.com.au](mailto:registrations@wtaa.com.au)

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment. Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by WTAA for any reason. If an event is rescheduled or not held for any reason, WTAA's liability is limited to the event fee only. Indemnity - WTAA reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, WTAA is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken by WTAA of this event, which may be used for marketing purposes.

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